

LA RAZÓN

4th AWARDS

Technology and Innovation



INNOVATION IN SLEEP



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Innovation Award in Sleep
KARIBIANDESCANSO

I. B.

Eating well and being active are some of the healthy habits that everyone tries to implement in their daily lives. But rest is another fundamental factor in leading a healthy and fulfilling life. During the lockdown, the sleep schedules of millions of Spaniards were altered, and the side effects did not take long to appear. Physical and mental rest then gained enormous importance. Investing in an optimal rest environment is fundamental. In this sense, Karibian Descanso has more than 20 years of experience in the sector and with the pandemic, it has become a key reference. We are supported by more than 120 workers, points of sale all over Spain, and an international presence in more than 15 countries. Our state of the art facilities have more than 23,000m² of industrial space, advanced machinery in the different production areas and, as always, the exclusive use of only top quality raw materials.

Our strength and distinctive feature at Karibian Descanso is the elegance and finish of our products, along with the quality of the materials and our customer service. We offer items for rest that rely on the highest level of materials, comfort, and design, always under the different seals of quality that respect a balance with the environment. Based on these principles and values, we constantly analyse trends and innovations in the sector, such as the latest technologies on different markets, so we can always offer distinctive products and the utmost quality for the most demanding customers. In addition, at Karibian, we directly carry out every step in the value chain, controlling the process from beginning to end: R+D+I, design, production, and distribution to customers in shops.

The mattress of your dreams

At Karibian Descanso, our goal is to enable the best rest for everyone. To make a difference in the life of each person by manufacturing and distributing rest systems that meet the best rest systems on the market, combining innovation, quality, and sustainability. To provide the mattress of your dreams, whatever your needs and

TECNOLOGY AND INNOVATION, THE KEYS TO REST AND SLEEP

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personal taste, so you awake feeling refreshed at the beginning of each day.

New technologies play a fundamental role in this mission. At Karibian Descanso, we are currently working on "Cooler Technology", the latest in innovation. Mattresses incorporating this cool fabric technology maintain a cool flow throughout the night, keeping you at a pleasant temperature without feeling hot. In addition, our extensive catalogue contains more than thirty rest models in different series with different quality and comfort features.

These are just some of the aspects that have made us a winner of the Innovation Award in Sleep. 'As manufacturers of rest products, we have made it clear at Karibian that technology and innovation are values that may have been reinvented over the years, but they are fundamental premises within a sector that is so important to everyone's daily lives,' says the company. 'Helping everyone to rest properly is something that keeps us working every day. This award is recognition of the work and productivity of many people involved in the project. Sharing our commitment, safety, and wellbeing are the result of this,' they add.

Our Cooler Technology maintains a cool flow throughout the night to combat insomnia caused by high temperatures.

22 years caring for your sleep

Karibian Descanso was created in 1998 in Yecla, Murcia. Founded by three young entrepreneurs, the company had a fundamental premise from the beginning: a commitment to people. Over the years, they have honed their strategy, creating product lines focused on improving rest, taking difference, transparency and added product value as their initiative and reference. Karibian currently has a staff of more than 120 employees, points of sale throughout Spain, and a presence in 15 countries.



The director of the company, Antonio Alonso Gil, with the award.